

Lead Creative, Jay F. Miller Creative, 2009 - present

Developing strategic rebranding, graphic and web design for social entrepreneurship that trains at-risk youth in social media and video, then markets their services to the community, *The Center for Multicultural Cooperation*.
Developing strategic rebranding, graphic and web design for *2020 Eyes Opticians*.
Leading a team creating social media and viral video about walkable cities and transit for *Transform CA*.
Leading a team creating user-contributed entertainment online, including very short fiction and pundit spins.
Developing a documentary film, influenced in style by *Spellbound* and *King of Kong*.

Art Director, Glass McClure Advertising, 2007 - 2009

Developed communication strategy and concepts. Art directed campaigns for print, outdoor media, web, and tv for national and regional advertising clients campaigns. Amtrak California, SaveMart Supermarkets, FoodMaxx Supermarkets, California Slow for the Cone Zone, Arden Fair Mall, California Highway Patrol, California State Fair, DuraFlame, Cartridge World, and American Idol.

Art Director, Barkley Advertising, 2006 - 2007

Developed communication strategy and concepts. Art directed campaigns for print, outdoor media, web, and tv for national and regional advertising clients campaigns. Creative experience included Build-A-Bear Workshop, Sonic Drive-Ins, CellularOne, Citgo, Kansas State Lottery, UMB Bank, American Century Investments.

Art Director, Colle + McVoy Advertising, 2003 - 2006

Developed communication strategy and concepts. Art directed campaigns for print, outdoor media, web, and tv for national and regional advertising clients campaigns. Winnebago Recreational Vehicles, Red Wing Shoes, Minnesota Lottery, and Purina Veterinary Diets.

Awards

Andys, Feb 2009

CommArts.com/Exhibit, Nov 2008

Communication Arts Photo Annual 2007

The Show, Minneapolis, 2006

1 bronze, 4 merits

Cannes Lions Shortlist, June 2006

AdCritic Top 20 TV Spots, August 2005

Adweek Best Spots, August 2005

The Show, Minneapolis, 2005

1 merit

The Show, Minneapolis, 2004

1 silver, 2 merits

The Show, Minneapolis, 2002

gold campaign, 2 gold singles, 3 bronze singles

Clio, 2002

bronze campaign

Art Directors Club of New York, ADCNY, 2001

silver campaign

The Show, Minneapolis, 2000

gold campaign, 2 gold singles, 1 bronze single

CMYK Magazine no. 15, Fall 2001

CMYK Magazine no. 13, Fall 2000

Education

Brainco, The Minneapolis School of Advertising

Art Direction Certification

Awarded merit scholarship

Co-created *Addict*, an all-student peer tutor group

Instructor, Creative Strategy and Design History

Philadelphia University of the Arts

Painting BFA

Awarded Foundation Teaching Assistantship