

**Lead Creative, Jay F. Miller Creative, 2009 - present**

Developing strategic rebranding, graphic and web design for social entrepreneurship that trains at-risk youth in social media and video, then markets their services to the community, *The Center for Multicultural Cooperation*.  
Developing strategic rebranding, graphic and web design for *2020 Eyes Opticians*.  
Leading a team creating social media and viral video about walkable cities and transit for *Transform CA*.  
Leading a team creating user-contributed entertainment online, including very short fiction and pundit spins.  
Developing a documentary film, influenced in style by *Spellbound* and *King of Kong*.

**Art Director, Glass McClure Advertising, 2007 - 2009**

Developed communication strategy and concepts. Art directed campaigns for print, outdoor media, web, and tv for national and regional advertising clients campaigns. Amtrak California, SaveMart Supermarkets, FoodMaxx Supermarkets, California Slow for the Cone Zone, Arden Fair Mall, California Highway Patrol, California State Fair, DuraFlame, Cartridge World, and American Idol.

**Art Director, Barkley Advertising, 2006 - 2007**

Developed communication strategy and concepts. Art directed campaigns for print, outdoor media, web, and tv for national and regional advertising clients campaigns. Creative experience included Build-A-Bear Workshop, Sonic Drive-Ins, CellularOne, Citgo, Kansas State Lottery, UMB Bank, American Century Investments.

**Art Director, Colle + McVoy Advertising, 2003 - 2006**

Developed communication strategy and concepts. Art directed campaigns for print, outdoor media, web, and tv for national and regional advertising clients campaigns. Winnebago Recreational Vehicles, Red Wing Shoes, Minnesota Lottery, and Purina Veterinary Diets.

*Awards*

**Andys, Feb 2009**

**CommArts.com/Exhibit, Nov 2008**

**Communication Arts Photo Annual 2007**

**The Show, Minneapolis, 2006**

1 bronze, 4 merits

**Cannes Lions Shortlist, June 2006**

**AdCritic Top 20 TV Spots, August 2005**

**Adweek Best Spots, August 2005**

**The Show, Minneapolis, 2005**

1 merit

**The Show, Minneapolis, 2004**

1 silver, 2 merits

**The Show, Minneapolis, 2002**

gold campaign, 2 gold singles, 3 bronze singles

**Clio, 2002**

bronze campaign

**Art Directors Club of New York, ADCNY, 2001**

silver campaign

**The Show, Minneapolis, 2000**

gold campaign, 2 gold singles, 1 bronze single

**CMYK Magazine no. 15, Fall 2001**

**CMYK Magazine no. 13, Fall 2000**

*Education*

**Brainco, The Minneapolis School of Advertising**

Art Direction Certification

Awarded merit scholarship

Co-created *Addict*, an all-student peer tutor group

Instructor, Creative Strategy and Design History

**Philadelphia University of the Arts**

Painting BFA

Awarded Foundation Teaching Assistantship